

# **RED FLOW FREEDOM**



"A community-driven initiative for Dignity & Health"

According to UNICEF 1 in 5 girls in India drop out of school due to lack of Menstrual Hygiene facilities. This scheme aims to promote dignity, & wellbeing by providing access to sanitary products, education and safe sanitation facilities. This scheme is specially design for Tribal adolescent girls because menstrual hygiene is crucial in tribal regions where access to sanitary facilities and menstrual products is limited. Lack of awareness and proper education on menstrual hygiene, many tribal adolescents often leading to poor menstrual management and health complications. Additionally, social taboos force girls to miss school during their periods, affecting their education and overall development.

Target – 100 Girls/Month

**Goal:** To foster a well-informed, open, and sustainable approach to menstrual health, breaking taboos and empowering tribal adolescents with the knowledge, confidence, and resources manage menstruation with dignity.

### Major Item Lines:

1. Sanitary pad - ₹ 60



2. Cloth Pad - ₹ 200



3. Menstrual Cup - ₹ 200



#### Per Child Cost

1 girl =₹ 200/year

100 girls = ₹ 20000/year

## **APPEAL**

- Give the Gift of Dignity.
- Your donation = Her dignity, health, and education.
- Donate today Change tomorrow.
- SPONSOR A GIRL'S YEAR OF HAPPINESS & HOPE!

Let's break the silence and stigma surrounding mensuration and work together towards a healthier, more equitable society.

#### **BANK DETAILS**

**LOK KALYAN SEVA KENDRA** 

**Bank of Baroda** 

Ac No. - 31310100000780

IFSC Code - BARODUMKAX

Branch - Dumka 814101

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## **LOK KALYAN SEVA KENDRA**

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